

SUBMISSION GUIDELINES: PRESENTATION DECK & VIDEO

Please follow these instructions carefully when compiling and uploading your submission materials:

1. Maintain Anonymity (Strict Rule)

Do not mention your name, team members' names, university, company, or organisational logos anywhere in the presentation deck or video. Ensure the file name does not contain personal identifiers (use your Entry Title only).

Including personal or institutional details will lead to immediate disqualification.

2. Presentation Dimensions & File Size

Create your visual presentation deck in 1920 x 1080 pixels (16:9 widescreen landscape orientation).
The exported PDF file size must not exceed 10 MB.

3. Slide Structure

Follow the mandatory 5-slide structure detailed in the guidelines below.

4. Optional Walkthrough Video

You are encouraged to submit a short video (1 to 3 minutes) showcasing the design process and final solution.
The video file size must be minimum 10 MB and maximum 25 MB.

ENTRY DETAILS

Entry Title

[Name of the concept]

Selected Design Theme

[From the three given design themes]

Selected Outcome Domain

[From the given outcome domains]

Selected Area of Intervention

[From the given areas of intervention]

Selected Location

[Could be existing or new]

DESIGN CONTEXT

[Images + Text]

The problem or opportunity identified within the context of the chosen theme,
and why the proposed intervention is necessary.

DESIGN INSPIRATION

[Images + Text]

Inspiration images, reference moodboard,
and 3–5 keywords that have inspired the design concept.

CONCEPT DEVELOPMENT & FINAL DESIGN

[Images + Text]

Initial conceptual sketches, design development process, final design drawings,
3D renders, or spatial layouts highlighting key features.

CONCEPT NOTE

[Text only]

A brief write-up (approximately 100 words) outlining the design concept and its intended impact. Highlight the key design values integrated into the final solution.
